

Langenhagen, March 2023

This year's IWA takes place against a completely changed economic background for all participants. Three years of Corona crisis, one year war in Ukraine with dramatic consequences due to record inflation, energy problems and lack of raw materials as well as persistent supply problems characterize the daily routine. There has never been a comparable situation since the end of World War II.

The supply the market with hunting ammunition is also under considerable strain, mainly due to the explosion in demand in the military sector as a result of the fighting in Ukraine. Unfortunately, many of the major ammunition manufacturers are not addressing the serious supply problems that are resulting from this. They have cut production volumes for civilian ammunition, in some cases drastically. This leads to considerable supply bottlenecks in the specialized trade, in 2022, currently and in the future.

BRENNEKE is also affected by this development and is fighting against high cost pressure and supply problems for raw materials. In order to ensure the supply of our customers and to meet the demand requirements, the production capacity has been increased step by step and additional qualified personnel has been hired.

We continue to supply our customers in Germany and abroad in all calibers for rifle and shotgun. Due to the problems in the supply chain described above, delays cannot be ruled out in the future. We ask for your understanding.

As the only well-known manufacturer of hunting cartridges in Germany, we attach great importance to "Made in Germany" because this ensures the hunting success of our customers due to high precision and killing effect.

Despite the stresses and strains, we have expanded our product range and will be presenting all new products at IWA 2023. With the new shotgun slug "**K.O. Self Defense**", BRENNEKE is introducing a completely new technical development in the field of so-called "**Less Lethal**" **ammunition** with extremely low recoil.

Like the lead-free bullets, it demonstrates our innovative strength, even after 128 years of company history, with which we also master the problems of the day.

Further information:

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